Use Cocoanut Oil For Washing Hair

contain too work shall. This dress the heather, Jim Heidly, was shall and sample. Just plain mulsified creamout killed clears months ago.

Under arrest at the forced Bennet.

Sibly injure the hair.

Simply molaten your hair with water murder.

According to the police, come one will make an abundance of rich creamy called for Reddy last night and inwill make an abundance of rich creamy lather, and cleaness the hair and scalp theroughly. The lather rinses out easily theroughly. The lather rinses out easily and removes every particle of dust, dirt dandruff and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy to manage.

John Hauser of No. 537 West Fifty-seventh fitrest happened to be com-

West 42nd Street

AS BROTHER WAS NEAR SAME SPOT

off fachiels is much better than the most ex- Intention Bureau is Marvin flart, itentifies Hart as the man who was pensive some or anything else you can thirty-two years aid, of No. 525 West use for shampeoing, as this can't possibly injure the hair.

**Thirty-two years aid, of No. 525 West Fifth-sixth Street, charged with the

You can get multified command oil at most any drug store. It is very cheap and a few ounces is enough to last everyone in the family for months.—

Advt.

Advectory in the family for months.—

Advectory in the family for mo

Stern Brothers

Between 5th and 6th Avenues

This Establishment will be open

on Saturday, July 1st, until Noon.

INCREMENTALE.

West 43rd Street

Beauty and Health Lessons for the Summer

A New Series of Articles Written by Miss Pauline Furlong for Women Readers of The Evening World.



By Pauline Furlong.

Copyright, 1916, by The Press Publishing Co. The New York Evening World). Hill Climbing as a Reducing Exercise. Steep hill climbing, which is illustrated in the picture to-day, is one of he most effective outdoor exercises for reducing superfluous fat on the hips, legs, thighs and abdomen. It strengthens the muscles in these parts and brings them to round, firm and

beautiful proprtions. Hill climbing also strengthens the lung power to a remarkable degree, and if you make it a habit to take

and if you make it a habit to take long draughts of fresh air through the nostrils while climbing a hill you will soon learn to control the breath, which is the only way in which shortwindedness can be overcome.

Most fat persons suffer from shortness of breath because deposits of superfluous fat crowd the organs together and make them wholly incapable of performing their rightful duties. When this condition exists it causes a greater accumulation of fat, because when the breathing is shallow proper oxidation and burning up of the fat cannot take place. Deep and regular breathing will probably help remove as much excess fat as diet and exercise and improve the blood circulation, climinative organs, complexion and all parts of the body meanwhile. It is a well known fact that professional guides and mountain climbers are never fat and they possess deep, full chests and wonderful rosy complexions. As deep breathing exercises are so monotonous I consider it a good plan to indulge each day in some form of exercises, especially ercises are so monotonous I consider it a good plan to indulge each day in some form of exercises, especially fresh air ones, which will induce and compel deep and regular breathing. Another suggestion for deep breath-ing is to take at least one hundred inhalations, aiming to reach the most remote corner of the lungs, each day, during your walk. Few women realize how important

deep breathing practice is to the com-plexion; it clears the blood and stimulates it to action, which is more

3 West 42nd St., sh die

Clearance Dainty and Bewitching SUMMER FROCKS

PRE-HOLIDAY

For Sports and Afternoon Wear. Formerly \$8.50 to

in solid colors and novelty crepe linen. Unusual Sale SILK DRESSES Formerly \$13.50 to

\$18.50 Taffeta, Crepe Striped Crepe Lin

Misses' Summer Outer Attire

Excellent values are obtainable throughout the entire stock, as the following for To-morrow and Until Noon Saturday will indicate:

Dance Frocks, of taffeta and net combined; also Afternoon Dresses of crepe de Chine and taffeta,

Special \$19.50 Summer Dresses, of fancy voiles and ratines; organdie and em-

broidered batiste collars and cuffs,

\$4.75 and 5.95

of pique, khaki, corduroy and awning striped gabardines; with sport pockets, \$2.95 and 4.75

Garden Smocks

Tailored and Sport Skirts,

of linens, crepes, chambray, crepe de Chine, drill and organdies; many hand-smocked, \$2.25 to 9.75

Also Girls' Summer Frocks, at \$4.50 to 7.50 one and two-piece models, fashioned in checked and awning striped voiles, many

Boys' Summer Clothing Requirements

elaborately hand-smocked; organdic collar and cuffs; sizes from 8 to 16 years.

Can be procured from our splendid assortments shown on the Third Floor, at reasonable prices

extra trousers; sizes 8 to 18 years.

Washable Norfolk Suits, \$3.95 | Norfolk Suits at \$5.50 to 15.00 Sizes from 7 to 18 years.

Washable Norfolk Suits, \$2.25 Two pairs of trousers; S to 9 years.

Boys' Reefers, at \$5.00 to 9.75 Sizes from 21/2 to 8 years.

Boys' Washable Suits at \$1.65

Novelty effects in Norfolk, Middy, Somerset and the modified Russian blouse styles, in chambray, galatea, rep and regatta stripes; sizes from 2½ to 8 years.

Specials for Friday and until Noon Saturday:

Women's Handkerchiefs of sheer pure linen; initialed, Unusual Value

Women's Bathing Suits Satin or taffeta; smart models in straight and waist line effects.

at \$5.00

at \$1.35 and 2.50 doz. Night Gowns & Petticoats

Dotted Swiss Negligees

at \$1.50

of nainsook; unusually well made garments; laborately trimmed with laces and ribbons, at 98c

Straight slip-on models; edges embroidered in pink, blue or lavender,

Women's Smart Outing Skirts

of rep, needlecord, pique, cotton gabardine and khaki; patch pockets; detachable belts, Unusual Value at \$1.95

Serviceable Suit Cases

of black enameled duck; cretonne lined; with straps or metal clamps,

at \$3.95

Traveling Bags & Suit Cases

of genuine cowhide; traveling bags, 16 to 18 inches; suit cases, 24 and 26 inches,

at \$4.85

White Kid Hand Bags

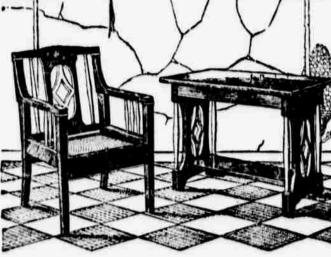
trimmed with black vachette leather; also of black moire or navy faille silk,

at \$1.65

Fibre Wardrobe Trunks New model; size 42x22x21 ins.; specially

constructed to meet every packing need, at \$19.50

Stern Brothers





TE new Black and White Furniture now in vogue lends itself most effectively to many novel and distinctive decorative treatments for the Chamber, Boudoir, Living Room, Porch, Pergola, etc., of the Summer Home and will be found on the Fifth Floor in a striking ensemble of Complete Suites and Separate Pieces which must be seen in order that their un-usual charm may be thoroughly appreciated.

Reed, Rattan and Wicker Furniture

Then ell the face evenue, infining or the a habit and allow at least feet loff to add you about my local and possible for the field of infinite account toward and day for bridge which are noth we like maker in local only through Monacount in the more.

cach one of them. Please tell me how to get pink cheeks and have clear, white skin like other girls."

Raw eggs and milk, eccents, graps juice, green vegetables and fruits pounds.

Wants WEIGHT MARKEL, K with the finger time Wash off with Resimil Storp and more hot water. Finish with a dash of cold water to close tall. What should I weight to hot inches full, what should I weight. One hundred and thirty-five will be astonished to find how quickly the healing, anti-cpt is Resimil medicawill make good, rich blood and rosy complexion. Avoid greasy and highly

DRY SCALP MERE MAN writer

Letters From Readers.
PALE FAGE MARKATET M.
Writes "Your health and innuity aritees in the paper each day give me
great enjoyment, and I read and keep
each one of them. Please tell me

moves pimples and blackheads.

Store Open This Saturday Until 6 P. M.

OPPENHEIM, CLLINS & C

34th Street-New York

Important Sale Friday and All Day Saturday

Women's Separate Skirts

Of Corduroy, Russian Cord, Pique and Gabardine; sport models, featuring large pearl-button fronts, pockets and belt....

Striped Gabardine Skirts

White grounds with triple stripes of Blue, Black, Green and Rose, sport model, with pockets and belt.

3.95

Jersey Cloth Sport Skirts

In Rose, Gold, Green, Blue and White, trimmed in contrasting color, high girdle, belt with big pearl buttons.

8.90

Women's Sport Hats-Exclusive Models

A large selection of sport hats in the newest materials, including velours, Felts, Panamas, Soutache braid and velvets.

> 3.50 5.00 7.50 10.00

Special Value-Sport hat of corded satin in sweater shades | of gold, rose, white, emerald, pink, Copen, blue and purple 3.95

OPPENHEIM. CLLINS & @

34th Street-New York

Special Values Offered in

Misses' Summer Dresses

Misses' Voile Dresses

In white with combination plaid flounce in contrasting \$5.90 colors, also novelty stripes in various colors.

Misses' Sport Dresses

Two-Piece Dress of cotton Gabardine, striped sweater model Coat, with white Skirt, also broad stripe voile dresses in sweater colorings.

Misses' Novelty Voile Dresses

Box-pleated model of plain voile, ruffle model of flowered voile, straight line model of white trimmed in contrasting colors.

Misses' Linen and Voile Dresses

Combination of French linen and voile in Pink, Blue, White and Rose; new Russian model smartly trimmed.

More Elaborate Summer Dresses...... 19.75 25.00 Misses' Silk Dresses...... 15.00 19.75 25.00 35.00

Misses' Sport Suits and Coats-Special

Sport Sults of Milanese Silk and Knitted Jersey Cloth, in prevailing colors.

White Worumbo Chinchilla Coats, belted and flare models with pockets and convertible collars.

18.00

15.00

500 Misses' Smocks...... Very Special . 1.50 and 2.00

500 Girls' Summer Dresses-4 to 14 years

In Empire, medium and long waisted models of striped and plaid Gingham, Percale, Chambray, Linen, Repp and Voile.

Reduced to 1.00

1.50

2.00